



Samantha Lobben :: Graphic Designer

Creative. Skilled. Motivated.

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Education:

The Art Institute of Pittsburgh :: Graphic Design Bachelor of Science :: 4.0 GPA

Honors:

- **Presidential Honor Roll**
- **Art Institute Spotlight Series Nomination**

Nominated as one of two in my graduating class to be spotlighted through the Art Institute of Pittsburgh.

Technical: Multi-tier platform experience

- Proficient in Adobe Illustrator 5.1, Adobe Photoshop 5.1, Adobe Dreamweaver 5.5, Adobe InDesign 5.5 and Adobe Acrobat Pro with working knowledge of Adobe Flash
- Skilled in Microsoft Powerpoint, Microsoft Word and Microsoft Excel

Design Proficiency:

- Print and Website Design :: Logo and identity design, wedding stationery, created multiple working websites that I currently maintain
- Computer and Hand Illustrations
- Photography Skills with experience in image preparation, photo retouching

Knowledge and Skills:

- A goal-oriented, energetic, and flexible individual who's willing to jump into any project
- Ability to take a leadership role in creative projects both individually and in a team setting
- Strong understanding of composition and grid systems as well as color theory and typography
- Works well under pressure and with deadlines -- effective time-management
- Verbal and written communication skills

Experience and Employment History:

1/2010 to Present :: An Eco Sam Design, LLC. :: Graphic Designer, Owner, Founder

- Directly works with clients from concept through design completion.
- Print Design: Create custom wedding stationery for couples starting with save the dates and invitations and creating all the way through programs, place cards, and thank you notes.
- Web Design: Design, create, and maintain multiple web sites

01/2005 to Present | Various Retail and Customer Service Positions

- Created both an advertising store display DVD and business manual focusing on layout
- Work as part of a team in a fast-paced environment while helping to manage other employees
- Demonstrated first-rate customer service while achieving a high level of customer satisfaction

11/2005 to 10/2006 | Janesville Design and Development Center :: Design Intern

- Worked on a public art project from idea and concept through production and auction
- Created signage for events including posters and flyers
- Worked closely with printer and promotional sales personnel
- Took directions from a supervisor and worked both individually and in a team setting